**Sweety Sharma**

📍 Meerut, Uttar Pradesh, India  
📧 sweetyssharma55@gmail.com | 📞 +91-9012353508  
🌐 Portfolio: https://sweetysharma67.github.io/SweetyPortfolioWP/

**Career Objective**

Enthusiastic and self-driven WordPress Developer with 1 year of hands-on experience in designing and developing dynamic websites using WordPress. Adept at customizing themes, managing plugins, and improving website performance. Looking to join a forward-thinking development team to contribute innovative solutions and continue growing technical expertise.

**Skills**

* WordPress: Theme customization, plugin integration, dashboard management, Gutenberg & Elementor
* Front-End: HTML, CSS, JavaScript (Basic)
* E-commerce: WooCommerce setup, payment integration
* Website Optimization: SEO fundamentals, speed improvements, caching
* Design: Responsive layout, UI/UX principles
* Tools: Canva, Google Search Console, FileZilla
* Soft Skills: Communication, problem-solving, attention to detail

**Professional Experience**

WordPress Developer  
April 2023 – Present

* Designed and developed fully responsive WordPress websites for small businesses and education platforms
* Customized themes, added contact forms, booking systems, and optimized for mobile and SEO
* Set up WooCommerce stores with secure payment gateways and product pages
* Ensured website performance through image optimization and plugin configuration
* Collaborated with clients to understand their goals and deliver user-friendly solutions

**Projects**

1. Growth Edge Marketing – Digital Marketing Agency Website

🔗 https://growthedge.42web.io

* Created a complete business website with a modern layout using WordPress
* Integrated lead generation forms, service pages, and SEO-optimized content
* Customized theme with responsive design and social media links
* Focused on performance and accessibility improvements

2. Tech Consult Solutions – IT Consultancy Website

🔗 https://Techconsult.42web.io

* Developed a professional corporate website for a tech consulting firm
* Customized theme for showcasing services, case studies, and client testimonials
* Integrated a project portfolio section and client inquiry form
* Focused on clean design, responsive layout, and SEO optimization

3. Educational Website – Spoken English & Personality Development

* Developed a WordPress site for an institute offering spoken English courses
* Included custom post types for course listings and user registration system
* Integrated payment gateways and contact forms for student inquiries
* Emphasized a clean UI for a smooth student-teacher interaction experience

4. Educational Blog for Developers

* Designed a blog focused on sharing tutorials and coding tips
* Used SEO plugins, caching tools, and image compression for performance
* Set up categories, tags, and a responsive layout to enhance user engagement

**Certifications**

* Become a WordPress Developer – Udemy
* Build a Full Website Using WordPress – Coursera
* Increase SEO Traffic with WordPress – Coursera

**Education**

* Master of Computer Application (MCA) – SRM University, Delhi NCR | 2010 – 2013
* Bachelor of Computer Application (BCA) – KNMIET, C.C.S. University, Meerut | 2007 – 2010

**Work History (Prior to Development Career)**

* Information Technology Teacher – Baleram BrajBhushan Saraswati, Meerut | Sept 2021 – Mar 2023
* Associate Professor – Computer Science – SRS-IET, Meerut | Sept 2014 – Mar 2020 (100% passing result award)

**Languages**

* Hindi: Native
* English: Fluent

**Interests**

* Badminton
* Painting